



*Čermý.*

**FLOWER  
SEED**

CATALOGUE  
**2024–2025**

Dear Customers,

In these turbulent times, effective solutions and innovative approaches are more crucial than ever. Our dedicated breeders are continuing to address market challenges promptly and to comply with your specific requests. Thanks to their boundless efforts, we are excited to present a wide range of new products this year, not only in the familiar crops you have come to expect from us for years.

Rather than going into any more detail here, we invite you to explore our latest catalogue. The comprehensive details provided in its pages and vivid photographs will provide all the information you need, and the overview of new products in the introduction speaks volumes in its own right.

We deeply value our continuously developing partnership with you. The impressive growth in our seed sales not only brings us satisfaction but is also proof that the direction we have chosen is the right one, confirming the exceptional quality and competitiveness of our products in even the most demanding markets.

We look forward to working with you in the new sales season!

*Yours sincerely*

*Jan Černý / Jakub Černý*



E228

**Mistral F1 Violet**

E1296

**Mistral F1 Picotee Burgundy**

E1293

**Mistral F1 Picotee Blue**

E1294

**Mistral F1 Picotee Rose**

E1295

**Mistral F1 Picotee Mix**

E205

**Berenika F1 Improved**

E1355

**Copper Spotted**

E1351

**Rosa Bonheur**

E1352

**White Double**

E1353

**Peace**

E1354

**Purple Dwarf**



E228



E1296



E1293



E1294



E1295



E205



E1355



E1351



E1352



E1353



E1354



E1340



E1341



E1342



E1343



E1344



E1345



E1346



E1347



E1139

E1340  
Medius F1 Crimson Red

E1341  
Medius F1 Deep Orange

E1342  
Medius F1 Ivory Blotch

E1343  
Medius F1 Pastel Crimson

E1344  
Medius F1 Yellow Bicolour

E1345  
Medius F1 Yellow Flame

E1346  
Medius F1 Pure Yellow

E1347  
Medius F1 Mix

E1139  
Colocha Chocolate Green



#### PETUNIA HYBRIDA NANA

We offer an original assortment of hybrid petunias, which belong to the group of multiflora and grandiflora petunias. These varieties have been specially cultivated for the specific climatic conditions in Central Europe. They perform excellently in sunny and warm summers but nor do they disappoint in cold and rainy weather.

#### PETUNIA HYBRIDA GRANDIFLORA NANA

Resistant to harsher climatic conditions, plant height 40–45 cm, well-branched, free-flowering until the end of the vegetation season, flower size 7–10 cm, excellent in flower boxes and containers. Ideal for places protected from wind and rain.



11–13  
weeks



7–10 cm



40–45 cm



flower pots /  
beds



pellets /  
raw seeds



E207



E208



E209



E210



E211



E212



E214



E567



E677



E370

E207

**Půvab F1**  
white

E208

**Úsměv F1**  
star-type red and white bicolor pattern

E209

**Láska F1**  
red

E210

**Přátelství F1**  
rose pink

E211

**Radost F1**  
carmine rose

E212

**Touha F1**  
burgundy

E214

**Snění F1 – Improved**

An improved type of one of the most popular and most attractive varieties of the group of large-flowered petunias. Richly blooming, flowers of light purple shades with distinctive purple veins. The plants are well-branched and highly compact.

E567

**Mládí F1**  
salmon pink

E677

**Naděje F1**  
sky blue

E370

**Záře F1 – Improved**

A variety with deep yellow flowers contrasting strongly with other colours, large flowers, plant height 30–35 cm.



#### "MISTRAL F1" SERIES

"Mistral F1" is a group of modern well-performing varieties with large blooms. The plants are characterised by low growth 30–35 cm, high compactness of the plant and resistance to adverse weather. They are early-flowering throughout the season with large blooms with a diameter of 8–10 cm; suitable for potting as well as for bed planting. The "Mistral F1" series is comparable with the very best groups in the ranges on offer.



10–11  
weeks



8–10 cm



30–35 cm



flower pots /  
beds



pellets /  
raw seeds



E007



E452



E453



E509

E007

**Mistral F1 Pearly**  
pale pearly pink

E452

**Mistral F1 Rosy**  
dense intense shade

E453

**Mistral F1 Deep Blue**  
Older flowers become brighter around the throat, resulting in a combination of colour shades that increases the attractiveness of this variety.

E509

**Mistral F1 Bright Red**

E600

**Mistral F1 Burgundy**  
deep shades of burgundy

E227

**Mistral F1 White**



E600



E227



E228



E1296

E228

**Mistral F1 Violet**

E1296

**Mistral F1 Picotee Burgundy**

E1293

**Mistral F1 Picotee Blue**

E1294

**Mistral F1 Picotee Rose**

E1295

**Mistral F1 Picotee Mix**



E1293



E1294



E1295



# PETUNIA HYBRIDA MULTIFLORA NANA



Hybrids resistant to bad weather. Plants reach a height of 30–35 cm, well branched, free-flowering, flower size 5.5–6.5 cm, suitable both as a bedding plant and for balcony boxes and containers. Rapid recovery from rain damage. Ideal for use in city parks and gardens.



11–13  
weeks



5.5–6.5 cm



30–35 cm



flower pots /  
beds



pellets /  
raw seeds

PETUNIA HYBRIDA MULTIFLORA NANA



E190



E194



E196



E197



E198



E199

E190  
**Angelika F1**  
white

E194  
**Marika F1**  
red

E196  
**Rita F1**  
bright rose pink with veins

E197  
**Sylvie F1**  
burgundy

E198  
**Lucie F1**  
lilac

E199  
**Dita F1**  
sky blue

E200  
**Andrea F1**  
blue violet



E200



E205

E205  
**Berenika F1 – Improved**  
yellow



E778  
**Simona F1**  
glossy pink

E779  
**Yvetta F1**  
light salmon, unique shade



E778



E779

# PETUNIA HYBRIDA MULTIFLORA NANA



11–13  
weeks



5.5–6 cm



30–35 cm



flower pots /  
beds



pellets /  
raw seeds

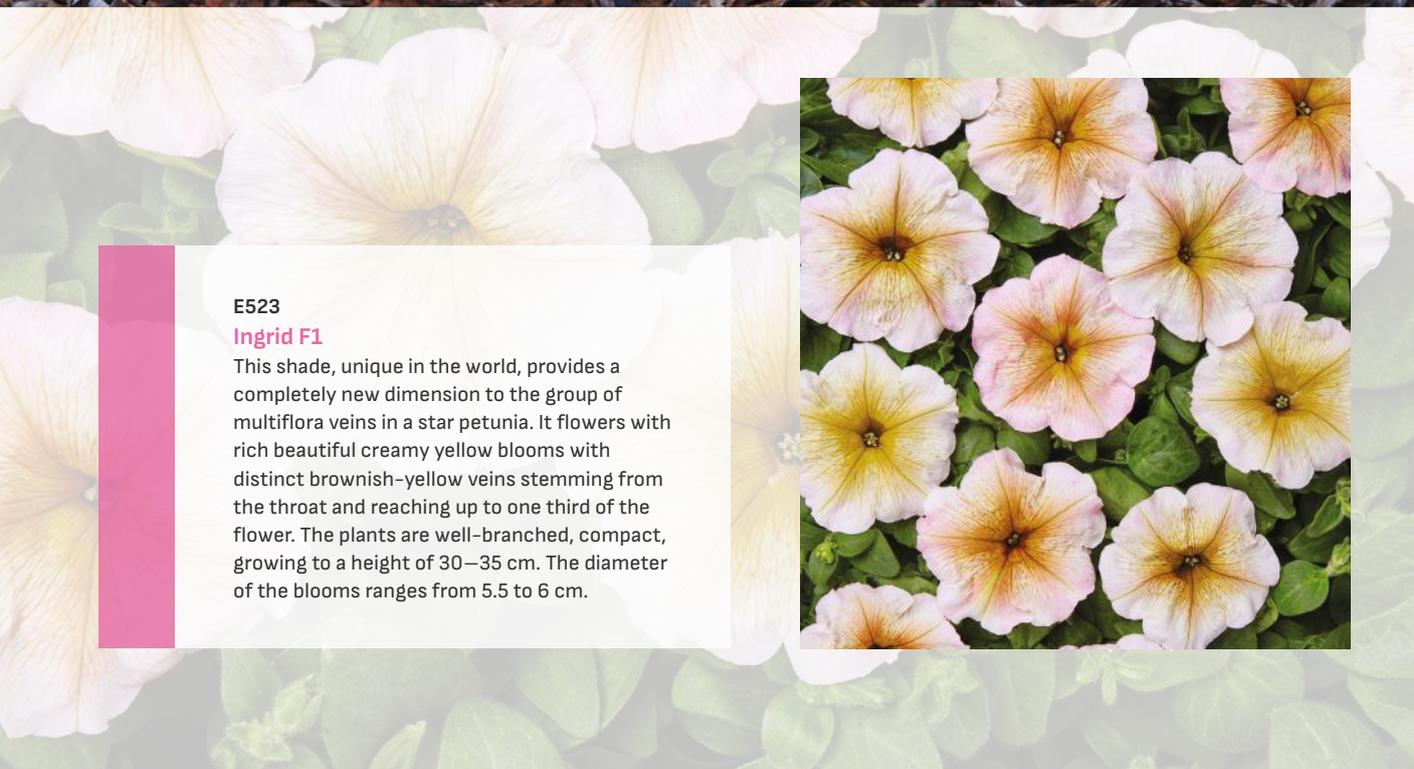


Special varieties of petunias with unusual colours and colour combinations

E538

**Alenka F1**

Bright pink blossom with tall yellow throat following the main venation pattern up to the blossom.



E523

**Ingrid F1**

This shade, unique in the world, provides a completely new dimension to the group of multiflora veins in a star petunia. It flowers with rich beautiful creamy yellow blooms with distinct brownish-yellow veins stemming from the throat and reaching up to one third of the flower. The plants are well-branched, compact, growing to a height of 30–35 cm. The diameter of the blooms ranges from 5.5 to 6 cm.

PETUNIA HYBRIDA MULTIFLORA NANA



11–13 weeks  
(Claudia F1  
11 weeks)



5.5–6.5 cm



30–35 cm



flower pots /  
beds



pellets /  
raw seeds



E835



E203



E204



E539



E191



E192



E193

**E835**

**Sophia F1**

An improved type of the variety introduced earlier. These new plants are more compact and lower, pale pink flowers with distinctive bright pink veins in a star formation. The customer gets an improved quality version of one of the most popular varieties in the group of petunia multiflora.

**E203**

**Nora F1**

delicate blue with bright blue veins in a star formation

**E204**

**Brigitta F1**

light violet with deep violet veins in a star formation

**E539**

**Claudia F1**

Blossoms are light salmon pink in colour with a distinctive dark salmon pink star-like venation pattern around the throat. These are spreading plants, compact, achieving 30 cm in height and very rich in blossom, with a blossom size of 5.5–6 cm.

**E191**

**Belinda F1**

star-type deep rose and white bicolor pattern

**E192**

**Kristina F1**

star-type burgundy and white bicolor pattern

**E193**

**Henrietta F1**

star-type red and white bicolor pattern



### “DOT STAR F1” SERIES

A unique series of petunias with white dots and spots

A combination of vibrant and rich colours with white dots and spots on the petals gives the flowers an unprecedented and highly attractive appearance. The shape, frequency and intensity of the little white patterns on the petals can change during hot or changeable weather. This makes every flower a unique original.

Just like the other multiflora petunia from the Černý Seed Company, the “Dot Star F1” series also boasts a high level of resilience to bad weather.

Plants grow to a height of 30–35 cm, branch well and bloom abundantly, with flowers that have a diameter of 6–7 cm. They are suitable for beds, planters and pots. They quickly regenerate after heavy rain and regain their impressive appearance. Available only as pellets.

The “Dot Star F1” group has been bred over many years by plant selection and its genetics do not come from commonly available varieties from cuttings.



11–13  
weeks



6–7 cm



30–35 cm



flower pots /  
beds



pellets



E339

E340

E341



E342

**E339**

**Dot Star F1 Dark Violet – Improved**

dark violet with white dots and spots, lower and more compact growth

**E340**

**Dot Star F1 Deep Pink – Improved**

deep pink with white dots and spots, lower and more compact growth

**E341**

**Dot Star F1 Red**

bright red with white dots and spots

**E342**

**Dot Star F1 Rose**

rose with white dots and spots



**"PETIT F1" SERIES**

Very early varieties. Several flowers always come into bloom at the same time. They create a very densely branched compact little bush. Flower size is 4–5 cm. They are intended in particular for planting in containers but also grow well in beds. They grow to a height of 20 cm. Hybrids are resistant and flower abundantly throughout the whole season. Cultivation is practically the same as with other petunias.



10–11 weeks



4–5 cm



20 cm



flower pots / boxes



pellets



E596



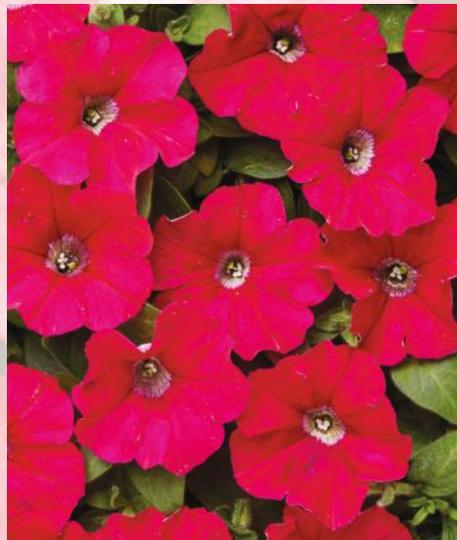
E595



E597



E599



E433



E598

**E596**

**Petit F1 Red**

**E595**

**Petit F1 Deep Salmon**

**E597**

**Petit F1 Violet**

**E599**

**Petit F1 Blue**

This is the earliest variety in the series, blooming after 9–10 weeks from sowing. Richly blooming with small flowers of a deep blue colour.

**E433**

**Petit F1 Carmine Rose**

Vivid and intense colour shade.

**E598**

**Petit F1 Red Vein**

Red flowers with a distinct pattern created by the veins, the latest variety, extends the popular group of dwarf petunias to include a new highly attractive colour combination.





**„EYELASH F1“ SERIES**

A unique, premium series of multiflora petunias. They are characterised by a **circular venation** which extends halfway into the flower, creating an impressive eye-catching colour transition. The varieties in this group have a compact and uniform growth habit, which makes it easy to combine various colours, and the flowers are 6.5–7 cm in diameter. They grow to a height of 25–30 cm. They are perfect for containers, hanging baskets and for use as bedding plants. Seeds are supplied only in pelleted form.

				
11–12 weeks	6.5–7 cm	25–30 cm	flower pots / flower beds	pellets



E1232



E1233



E1234



E1232

**Eyelash F1 Orchid**

orchid with dark circular venation

E1233

**Eyelash F1 Salmon**

salmon with dark circular venation

E1234

**Eyelash F1 Light Purple**

light purple with dark circular venation

E1235

**Eyelash F1 Mix**



E1235



#### "AVALANCHE F1" SERIES

This is a unique group of overhanging hybrid petunias. When cultivated correctly, eight colour shades create a true "avalanche" of large flowers in bright and pastel colours. Flowers can reach 7–9 cm in diameter. Young plants are erect at first. Only after having grown, does their own weight make them fall and spread further in cascades. It is important to replant them correctly and to keep the plants growing continuously.

Very impressive in balcony flower boxes, large hanging baskets and bowls etc. The ideal location is in a sunny area. They need regular watering and fertilisation during the whole vegetation period.



11–13  
weeks



7–9 cm



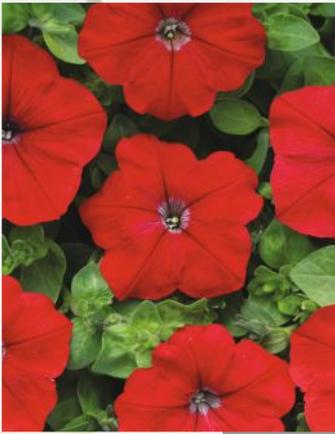
overhang 50 cm



flower pots /  
boxes



pellets /  
raw seeds



E494



E216



E634



E635



E636



E637



E727



E728

E494

**Avalanche F1 Red**

E216

**Avalanche F1 White**

E634

**Avalanche F1 Salmon**

E635

**Avalanche F1 Rosa**

E636

**Avalanche F1 Purple Red**

E637

**Avalanche F1 Purple Red Star**

E727

**Avalanche F1 Yellow Star**

Pale yellow flower with distinctive deep yellow veins coming from the centre and creating a star formation.

E728

**Avalanche F1 Blue Star**

Star-type bicolour white and deep blue, unique combination of colours.





**“VELVET F1” SERIES**

The “Velvet F1” series of varieties is intended especially for planting in containers such as flower boxes, hanging baskets or raised containers to emphasise their overhanging character. They create a massive cascade and bloom throughout the entire season. If cultivated correctly, they bloom on the whole surface of the plant. Thanks to the length of their overhanging shoots reaching 80–100 cm, the varieties of the “Velvet F1” group can compete with varieties grown from cuttings.

All the “Velvet F1” varieties can also be planted in flower beds where they grow together over a short period of time and create a flower carpet about 25 cm high. Excellent health, exuberant growth, blossoms of medium size and high seed germination are the great advantages of these varieties. Prices of seeds delivered are also attractive. The method of cultivation does not differ from other petunia groups. Plants have a creeping character from the very beginning. Proper nutrition has a positive influence on the length of the spreading cascade.



11–15 weeks



overhang  
80–100 cm



flower pots /  
boxes



pellets



E315



E495

**E315**

**Velvet F1 Purple**

A time-proven and still very popular variety. Intense violet-purple blossoms with a dark throat, size 5.5–6 cm, plants create a cascade reaching 100 cm.

**E495**

**Velvet F1 Salmon Shades**

An attractive variety with interesting flowers in fine pastel shades of salmon, flower size is 7–8 cm. The spreading cascade can reach about 80 cm.





**"DIAMOND F1" SERIES**

Globally unique series – a truly cascading petunia grandiflora grown from seed

A group of original overhanging varieties from the Černý Seed Company, which can boast the largest spreading cascade among seed-grown grandiflora varieties. These well-branched plants grow luxuriantly and create an impressive 80–100 cm cascade. The varieties are rich in blossoms, the size of which is 7.5–10 cm. They are intended for planting in raised flower containers, window boxes and big hanging baskets, which can show their overhanging character to good advantage. They can also be used for bed planting. The plants have a creeping growth habit. They grow together in a short period of time, creating a colourful carpet about 20–25 cm high. Like all luxuriantly growing petunias, they are more demanding on nutrients.



11–15 weeks



overhang  
80–100 cm



flower pots /  
boxes



pellets



E009



E004

**E009**

**Diamond F1 Pearly Shades**

This variety creates an abundance of blossoms in fine shades of pearl-light violet, flower size is 7.5–8 cm, cascade 80 cm.

**E004**

**Diamond F1 Purple**

Intense dark purple–dark violet, flower size 7.5–8.5 cm. Spreading cascade 100 cm. Luxuriant growth.

# PETUNIA HYBRIDA GRANDIFLORA FIMBRIATA NANA



A group of traditional varieties with fringed flower edges. Thanks to the interesting colour combinations and double flowers, the "Pozdrav z Jaroměře" variety ranks among the mainstays of our range. They are especially suitable for sheltered places.



12–14  
weeks



35 cm  
(E217: 35–40 cm)



flower pots /  
beds



pellets /  
raw seeds



E218



E219

**E218**

**Krajkový závoj**

Large white flowers with ruffled and frayed edges, flower size 8 cm, plant height 35 cm, this variety is especially suitable for flower pots and boxes.

**E219**

**Karkulka**

A variety with large flowers with ruffled and frayed edges, flowers 6 cm in diameter, beautiful colour, dark pink-violet spots and stripes on a white background, height 35 cm, suitable for both flower pots or boxes and flower beds.

**E217**

**Pozdrav z Jaroměře**

Large flowers 6–7 cm in diameter, pink and violet stripes on a white background, 50% of plants have double flowers, 50% of plants have single flowers, height 35–40 cm.



E217



#### "APHRODITE F1" SERIES

A group of hybrid varieties with rippled and fringed flower edges. These are resistant varieties which grow well and exuberantly. Can also be successfully grown in worse climatic conditions. The plants are bushy and grow to a height of 35 cm. Flower size is 8–9 cm.

Can be grown in flower beds or in boxes. If planted in a window box, they create a slight overhang. The plants flower abundantly.



11–13  
weeks



8–9 cm



up to 35 cm



flower pots /  
beds



pellets /  
raw seeds

PETUNIA HYBRIDA GRANDIFLORA FIMBRIATA NANA



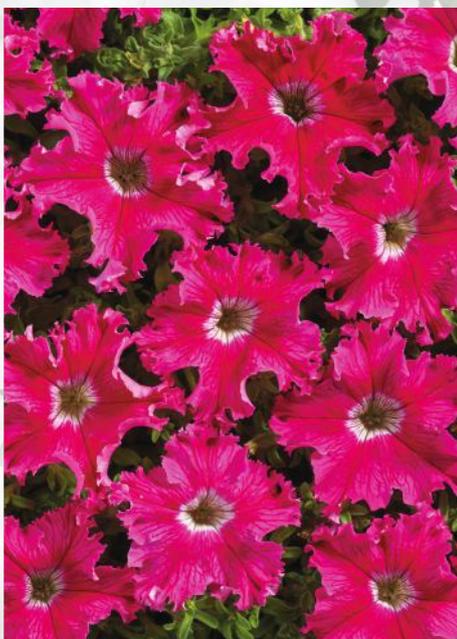
E450



E446



E447



E448



E451



E450  
Aphrodite F1 Purple

E446  
Aphrodite F1 White

E447  
Aphrodite F1 Salmon

E448  
Aphrodite F1 Rosy

E451  
Aphrodite F1 Red



# PETUNIA HYBRIDA GRANDIFLORA SUPERBISSIMA NANA



This group of varieties represents a speciality in our product range. They are especially appreciated for their giant flowers of unusual colours, which are about 16 cm in diameter and have ruffled and frayed edges. In contrast to usual diploid varieties these ones are tetraploid, which has an effect on their appearance and character.

The plants are robust, high, weakly branched. Especially suitable for flower boxes and containers but they can be used successfully as bedding plants as well.



13–15 weeks



up to 16 cm



flower pots / beds



pellets / raw seeds



E220



E221



E222



E223



E882



E1355

E220  
**Rosea**  
pink

E221  
**Wine Red**

E222  
**Dark Purple**

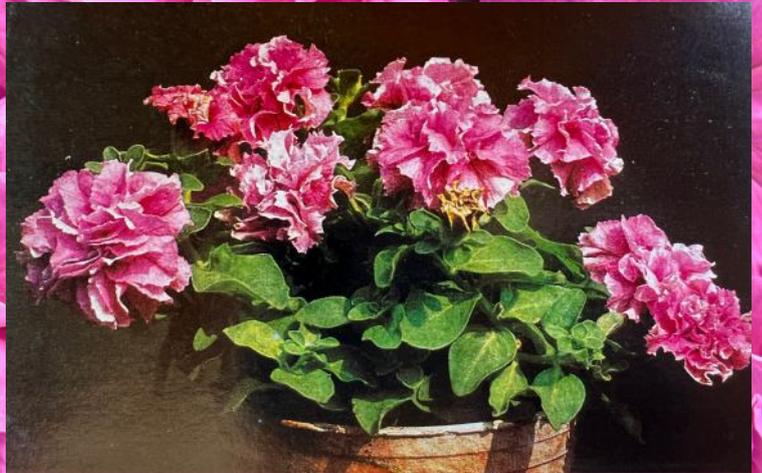
E223  
**Černý's Triumph**  
Pink and violet shades on a white background,  
parts of plants with double flowers and parts  
of plants with single flowers.

E882  
**Alba**  
Free-flowering, white ruffled flowers with dark  
veins in the throat, flowers become light purple  
under higher temperatures, plants are robust, vital,  
resistant to climatic conditions.

E1355  
**Copper Spotted**  
The variety is distinguished by its giant  
flowers with a combination of yellow-  
copper colours coming from the throat  
with white and pink spots, which are  
irregularly scattered on the flowers.



# THE "GOLDEN HERITAGE" SERIES OF HISTORICAL VARIETIES



From the extensive genetic bank of varieties, preserved for many decades by the Černý family, we are bringing back to the market four historical petunia varieties.

These are original non-hybrid varieties cultivated before World War II and later, in the period before the first F1 hybrids were developed. Their characteristics, which some would consider rare from today's point of view, will undoubtedly attract the attention of all flower growers. They will enrich the current product ranges with interesting types of plants which go above and beyond the standards set today.



★★★  
**NEW PRODUCTS FOR  
2024**  
★★★



**PETUNIA HYBRIDA MULTIFLORA NANA**

**E1351**

**Rosa Bonheur**

A dark pink multiflora which produces 50% double flowers reminiscent of carnations and 50% single flowers with an eye-catching yellow throat. The flowers have a diameter of 5.5–6.0 cm. Plants are well-branched and 35–40 cm tall. They are suitable for planting both in containers and in beds.



**PETUNIA HYBRIDA GRANDIFLORA FIMBRIATA NANA**

**E1352**

**White Double**

A snow-white grandiflora, producing intensely fringed flowers which are 50% double and 50% single. These flowers catch the eye at first glance with their yellow throat which, together with the white colour, gives the flowers an attractive contrast. The flowers have a diameter of 6.5–7.0 cm, the plants are well-branched and 35–40 cm tall. They are suitable for planting both in containers and in beds.



**PETUNIA HYBRIDA GRANDIFLORA NANA**

**E1353**

**Peace**

The first post-war variety, introduced in 1947 and subsequently modified to its present form. The name of the variety evokes a celebration of the peace. A light pink grandiflora with a silvery edge and less prominent veining, with flowers which are 50% double and 50% single. The flowers have a diameter of 6.5–7.0 cm, the plants are well-branched and 30–35 cm tall. They are suitable for planting both in containers and in beds.



**PETUNIA HYBRIDA GRANDIFLORA NANA**

**E1354**

**Purple Dwarf**

František Černý (the great-grandfather of the current owners) started breeding in 1948 and only after eleven long years, in 1959, did he introduce onto the market the then unprecedented purple-red petunia, which produces 50% double and 50% single flowers. We are now once again offering this variety for sale in a modified form. The flowers have a diameter of 5.5–7.0 cm, the plants are moderately densely branched with a height of 40–45 cm. This variety is ideally suited for planting both in containers and in beds.

**From František Černý's book "Gardeners":**

*The last plant in the group of low double-flowered petunias was the Peace variety. The breeding of this variety lasted from 1938 until 1947, when it was introduced onto the market. We were particularly fond of it throughout the breeding process. It was a child of war, and that is why it was given the name Peace, which was so often on our minds as we worked. It was obtained by selecting a lighter and less frayed deviation of the Pink Dwarf (Růžový zákřsek) variety. The result of constant selection are flowers that are silvery pink at the edges.*

# BEGONIA TUBERHYBRIDA GIGANTEA FL. PL.



A group of classic, popular and widely grown varieties. Plant height can reach 30–35 cm. They are robust with strong stalks. These free flowering varieties have large camellia-form flowers, almost 100% of which are double.

The ideal location is in partial shade. They can also be grown in sunny areas when watered sufficiently. They are characterised by their resistance and full flowering until the first frosts. Varieties are also suitable for bulb production.



17–20 weeks



12–15 cm



30–35 cm



flower pots /  
boxes /  
beds



pellets /  
raw seeds

BEGONIA TUBERHYBRIDA GIGANTEA FL. PL.



E043



E044



E045



E046



E047



E048



E049

E043  
White

E044  
Yellow

E045  
Orange

E046  
Salmon

E047  
Deep Rose

E048  
Vermilion-Red

E049  
Dark Red

E050  
Mixture



E050



### "CHANSON F1" SERIES

"Chanson F1" is a group of popular hybrid spreading begonias with double and semi-double flowers. It offers the complete range of colours that begonias can offer. Plants grown from seed start flowering early and continue until the first frosts. Plants usually create 5–8 main shoots, where regular camellia-form flowers on long peduncles appear behind every leaf. Flower size is 6–8 cm. Plants create a cascade of 30–45 cm. Can also be used for bulb production.

Ideal for flower boxes, hanging baskets and higher spots to show its spreading cascading character. The two bicolour varieties we offer are unique.



17–20 weeks



6–8 cm



overhang  
30–45 cm



flower pots /  
boxes /  
beds



pellets /  
raw seeds

**BEGONIA TUBERHYBRIDA PENDULA MULTIFLORA FL. PL.**



E051



E052



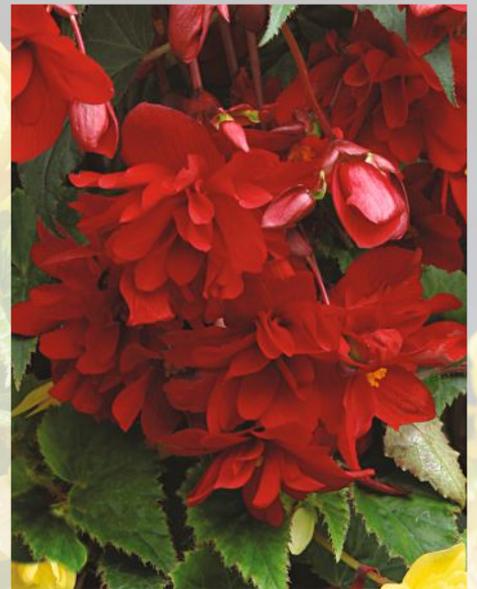
E053



E054



E055



E056

**E051**  
**Chanson F1 White**

**E052**  
**Chanson F1 Yellow**

**E053**  
**Chanson F1 Salmon**

**E054**  
**Chanson F1 Orange**

**E055**  
**Chanson F1 Clear Red**

**E056**  
**Chanson F1 Deep Red**

**E057**  
**Chanson F1 Mixture**



E057

BEGONIA TUBERHYBRIDA PENDULA MULTIFLORA FL. PL.



E058



E762



E058  
Chanson F1 Creamy Yellow

E762  
Chanson F1 Pink



17–20  
weeks



6–8 cm



overhang  
30–45 cm



flower pots /  
boxes /  
beds



pellets /  
raw seeds



E606



E607



**E606**

**Chanson F1 Bicolour Pink and White**

Offers a beautiful combination of white with distinctive pink edges.

**E607**

**Chanson F1 Bicolour Orange and Yellow**

Has a much more distinctive colour shade, which further increases the contrast of the beautiful combination of yellow with intense orange edges.



### "COPACABANA F1" SERIES

#### Varieties grown from seed

A good alternative to varieties propagated by cutting. Compact habit during production. Six colours available, bell-shaped flowers, flower size 6–7 cm, plant height in flower beds 35 cm. Tolerant to a wide range of cultivation conditions: drought, rain, full sun and shade.

When we compare this product to other types of begonia, it performs excellently in places exposed to full sunlight. It significantly extends the possibility of using these varieties in plantations.

Ideal for big hanging baskets, containers and garden beds.

Young plants have erect growth first and later produce a large quantity of side shoots. They create a small overhang in boxes. The growth in garden beds is decumbent.

Excellent seed quality. Available only as pellets.



14–16  
weeks



6–7 cm



overhang  
60–80 cm,  
35 cm in flower beds



flower pots /  
beds



pellets



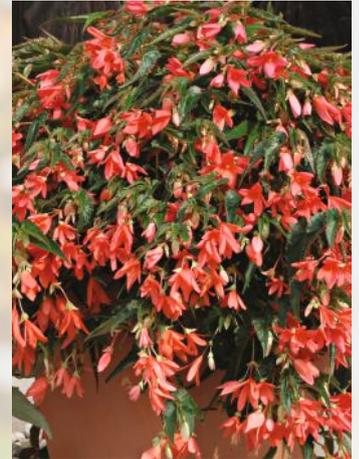
E153



E151



E149



E150



E152



E144

**Copacabana F1 Tricolour**

A colour which is unique even on a global scale, a combination of apricot, cream and yellow shades. These plants are already more compact than other varieties in this series during the planting stage. The young plants grow to a height of 13–15 cm, the flowers have a wealth of branches and grow exuberantly.

The final height is 30–35 cm. Exuberant bloom and creation of an effective overhang of medium length are the natural characteristics of this variety.

E153

**Copacabana F1 Yellow**

E151

**Copacabana F1 Red**

E149

**Copacabana F1 Orange**

E150

**Copacabana F1 Salmon**

E152

**Copacabana F1 White**



14–16 weeks



6–7 cm



overhang 30 cm,  
35 cm in flower  
beds



flower pots /  
beds



pellets



#### "FLOWERBALL F1" SERIES

This new group of semi-double and double Begonias semperflorens "FlowerBall F1" is the ideal alternative to uneconomical varieties cultivated from cuttings. Apart from that, these Begonias are significantly more resilient in plantings than the competing varieties from seeds which are available. This means that the "FlowerBall F1" is in fact precisely what you are looking for! To start with, we are listing the four most important colours in this type: Pink, Red, White and Rose. However, you can look forward to extension of the range to include other attractive colours in the near future.

Plants grow to a height of 20–25 cm, are well-branched, compact in growth with flowers up to 4 cm in diameter. They have a self-cleaning ability, which makes caring for plantings much easier. The cultivation period is 12–15 weeks depending on the conditions.

Varieties are suitable both for mixed containers of different sizes and also for planting in beds with the possibility of combining individual colours. They are well resistant to higher temperatures and rain and bloom from spring until the first frosts.



12–15 weeks



up to 4 cm



20–25 cm



flower pots / beds



pellets



E068



E067



E069



E066



- E068  
**FlowerBall F1 Pink**
- E067  
**FlowerBall F1 Red**
- E069  
**FlowerBall F1 White**
- E066  
**FlowerBall F1 Rose**



# BEGONIA SEMPERFLORENS



An egg-shaped plant, well-branched. Specially cultivated for resistance to climatic conditions. Excellent results both in hot sunny weather and during rainy summers. Plants have a self-cleaning ability, there is no need to remove past blossoms or ovaries, continuous flowering until frosts. We recommend you plant 30–35 plants per square metre.



11–14  
week



3–3.5 cm



up to 20 cm



flower beds



pellets /  
raw seeds



E023



E024



E025



E026



E027



E028



E029



E030

VARIETIES WITH GREEN LEAVES  
PLANT HEIGHT UP TO 20 CM

E023 **Olomouc F1**  
white

E024 **Lučenec F1**  
bicolour, white flowers with a bright rose red edge

E025 **Boušín F1**  
soft pink

E026 **Padolí F1**  
pink

E027 **Podkrkonoší F1**  
rose red

E028 **Skalka F1**  
red

VARIETIES WITH BRONZE LEAVES  
PLANT HEIGHT UP TO 20 CM

E029 **Ostaš F1**  
white

E030 **Náchod F1**  
bicolour, white flowers with a distinctive rose red edge

E031 **Strahov F1**  
pale pink

E032 **Oreb F1**  
dark pink

E033 **Broumov F1**  
red

E034 **Mixture of varieties F1**  
mixture of varieties with green and bronze-brown foliage



E031



E032



E033

# BEGONIA SEMPERFLORENS



11–14  
week



3–3.5 cm



25–30 cm



flower beds



pellets /  
raw seeds

**BEGONIA SEMPERFLORENS**



E035



E036



E037



E038



E039



E040

**VARIETIES WITH GREEN LEAVES  
PLANT HEIGHT 25–30 CM**

E035  
**Variace F1 White**

E036  
**Variace F1 Clear Pink**

E037  
**Variace F1 Deep Pink**

E038  
**Variace F1 Bicolour Pink and White**  
white flower with a distinctive rose red edge

E039  
**Variace F1 Scarlet Red**

**VARIETIES WITH BRONZE LEAVES  
PLANT HEIGHT 25–30 CM**

E040  
**Akord F1 Clear Pink**

E041  
**Akord F1 Deep Pink**

E042  
**Akord F1 Scarlet Red**



E041



E042



**“SENSATION F1” SERIES**

This group of interspecific hybrid varieties complements the current range of begonias. These are highly resistant hybrid varieties which tolerate even the most extreme climatic conditions very well. These plants do not mind direct sunlight, heavy rain or shade.

They are characterised by robust growth and medium-sized single flowers. Plants reach a height of 60–70 cm, branch abundantly and have a flower diameter of 4–4.5 cm. They flower abundantly from early spring until the first frosts. Cultivation time from sowing to flowering plants is 12 to 14 weeks. Suitable for planting in beds and large flowerpots, even, for example, in urban greenery. Planting is undemanding on maintenance.



12–14 weeks



4–4.5 cm



60–70 cm



flower pots / beds



pellets



E297



E110



E299

VARIETY WITH BRONZE LEAVES

E297

Sensation F1 Pink

E110

Sensation F1 White

VARIETY WITH GREEN LEAVES

E299

Sensation F1 White

E298

Sensation F1 Pink

E114

Sensation F1 Red



E298



E114





**“COLOCHA” SERIES**

Unlike conventional Coleus plants, this group is characterised by its unique wavy and ruffled leaf edges which are soft to the touch. Plants are well-branched, moderately compact; they grow to a height of 45–50 cm. The leaves become tinged with attractive, highly intense eye-catching colours. Varieties from the “Colocha” group thrive in direct sunlight as well as in shady locations. Plants tolerate high and low temperatures very well and retain their decorative qualities until the first frosts. Another prized characteristic is their late flowering. They are great for large containers, as well as for use as bedding plants or even grown as houseplants. The unusual exotic look offers new possibilities to attract customers with something really NEW and ORIGINAL.

These Coleus “Colocha” varieties represent the beginning of a comprehensive premium group.

**WHY CHOOSE COLEUS COLOCHA?**

- unique and exotic eye-catching look
- wide range of use
- very hardy
- late flowering
- seed supplied raw or as pellets



10–12 weeks



45–50 cm



flower pots / beds



raw seeds / pellets

**COLEUS BLUMEI (SOLENOSTEMON SCUTELLARIOIDES)**



E1141



E1142



E1139



E1143

- E1141  
Colocha Rose
- E1142  
Colocha Scarlet
- E1139  
Colocha Chocolate Green
- E1143  
Colocha Mix





### VINCA "VOLCANO F1" SERIES

The "Volcano F1" series represents the 9 bestselling colours and the unique variety Peach. The varieties are intended for professional use and after trying them out, you are certain to agree with us that they really do represent the very pinnacle of contemporary breeding. We also recommend that you pay attention to their price, which is absolutely unrivalled.

Plants are well-branched, have a compact habitus and grow to a height of 25–30 cm. The crop time from sowing to blooming plants for sale is 8–10 weeks. The flowers have overlapping petals, an intense colour and diameter of 5.5–6 cm.

"Volcano F1" plants are very resistant to diseases and stress factors. They tolerate heat, dry conditions and humidity well. They maintain their usual flower size and high colour intensity even under extreme conditions. They are perfect for use in various types of containers and also for planting in large beds.



8–10 weeks



5.5–6 cm



25–30 cm



flower pots / beds



raw seeds



E1069



E1060



E1061



E1062



E1063



E1064



E1065



E1066



E1059



E1058



E1067

- E1069  
**Volcano F1 Peach**
- E1060  
**Volcano F1 Apricot**
- E1061  
**Volcano F1 Burgundy**
- E1062  
**Volcano F1 Lavender**
- E1063  
**Volcano F1 Orchid**
- E1064  
**Volcano F1 Polka**
- E1065  
**Volcano F1 Red**
- E1066  
**Volcano F1 White**
- E1059  
**Volcano F1 Scarlet Eye**
- E1058  
**Volcano F1 Blush**
- E1067  
**Volcano F1 Mix**

**TOP five reasons for choosing "Volcano F1"**

- significantly larger flowers than O.P. varieties
- early and uniform flowering
- resistance to adverse weather and extreme conditions
- uniformity and compactness of plants
- a convincing price



The origin of this group of varieties is to be found in the "Kleine Dresdnerin" type mini cyclamen. These are universal varieties which can be grown either as mini or medium-sized flowers depending on the size of the pot. They create beautiful plants, balanced in all parameters and highly stable. They grow well and are resistant to pests and diseases. They have a wide range of application for growers and also grow well under worse conditions.



40 weeks



15–20 cm



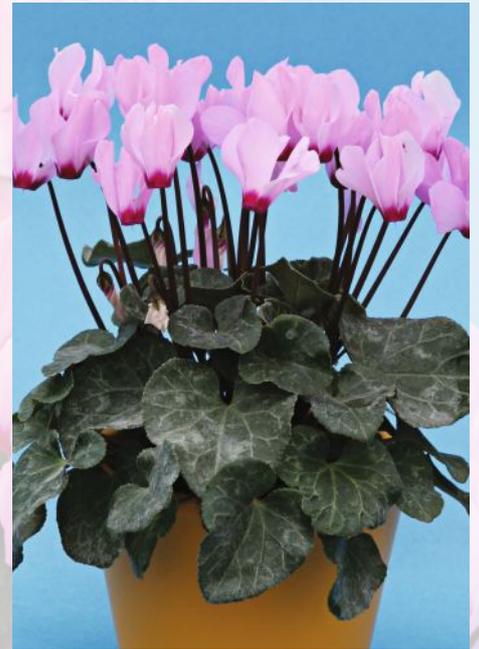
flower pots /  
beds



raw seeds



E105



E614



E615



E616



E715

E105  
**Betti**  
salmon pink

E614  
**Rosemarie**  
light purple with a dark eye

E615  
**Brigitte**  
pure white

E616  
**Hilde**  
dark carmine pink

E715  
**Helga**  
bicolour, light pink flower  
with a distinctive white  
edge



NEW PRODUCTS FOR  
2024

**“MEDIUS F1” SERIES – 7 COLOURS & MIX**

Plants are extremely compact and well-branched as found in the multiflora type. However, they have large flowers characteristic of grandiflora. The presented varieties are therefore an exceptional blend of these two types, creating a unique combination of the best characteristics we can expect in Mimulus. The short time from sowing to actual sale of plants offers growers an excellent opportunity to acquire an attractive marketable product quickly, efficiently and cheaply. These are ideal plants for planting in shady and humid conditions. They are resistant to mild frosts and are therefore a good choice for cultivation in the spring and the autumn. Unlike most annuals, they even tolerate partial shade well. Suitable for use in pots and hanging baskets, either alone or together with other flowers. However, they stand out best when planted alone in places where their unusual flowers can truly come to the fore.

**Unique colours:**

Medius F1 Pastel Crimson and Medius F1 Yellow Bicolour

				
6–8 weeks	5–5.5 cm	20–25 cm	flower pots / boxes / beds	pellets



E1340



E1341



E1342



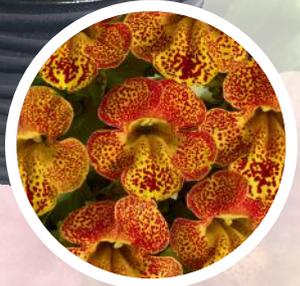
E1343



E1344



E1345



E1346



E1347



E1340

**Medius F1 Crimson Red**

E1341

**Medius F1 Deep Orange**

E1342

**Medius F1 Ivory Blotch**

creamy with crimson spots and dots

E1343

**Medius F1 Pastel Crimson**

E1344

**Medius F1 Yellow Bicolour**

yellow with a crimson pink eye coming out of the flower's throat

E1345

**Medius F1 Yellow Flame**

yellow with orange-red spots and dots

E1346

**Medius F1 Pure Yellow**

E1347

**Medius F1 Mix**



**“DAY F1” GREEN-LEAVED SERIES**

Plants in this range are characterised by a combination of the colour green and shades of brown on the edges of the leaves. Bright-coloured blossoms create massive inflorescences and flourish abundantly throughout the season until frosts arrive. Varieties are early, compact and have distinctive leaves. Their high resistance to pests and adverse weather is also characteristic.

At the peak of the growing season, these varieties reach a height of 25 cm (height without inflorescence) and including inflorescence, they reach a height of 35 cm. Plants reach 35 cm in width. During the season, each plant generates around 50 to 60 inflorescences, each with a diameter of 10–12 cm. The varieties are ideal for professional cultivation.



14–16 weeks



4–4.5 cm, inflorescence 10–12 cm



without inflorescence 25 cm, height in total 35 cm



flower pots / boxes / beds



scarified seeds



E367



E786



E183



E182



E184



E187



E180



E186

**E367 Day F1 Red Bicolour (Vlasta F1)**  
leaves have a light pattern

**E786 Day F1 Orange (Lucie F1)**  
leaves have a light pattern

**E183 Day F1 Salmon (Jitka F1)**  
leaves have a moderately distinctive pattern

**E182 Day F1 Light Pink (Jarka F1)**  
leaves have a distinctive pattern

**E184 Day F1 Deep Red (Alena F1)**  
leaves have a light pattern

**E187 Day F1 Rose Bicolour (Pavla F1)**  
leaves have a distinctive pattern

**E180 Day F1 Bright Red (Gizela F1)**  
leaves have a moderately distinctive pattern

**E186 Day F1 Carmine Red (Mirka F1)**  
leaves have a moderately distinctive pattern

**E365 Day F1 Light Scarlet (Regina F1)**  
leaves have a very distinctive pattern

**E369 Day F1 Violet (Eva F1)**  
leaves have a very distinctive pattern

**E179 Day F1 White (Blanka F1)**  
leaves have only the hint of a pattern

**E363 Day F1 Pink Violet (Simona F1)**  
leaves have a less distinctive pattern



E365



E369



E179



E363



#### “NIGHT F1” DARK-LEAVED SERIES

These unique varieties from the “Night F1” series are characterised by their highly decorative brown leaves with a green border. The dark leaves are very effective in white pots. They can be used in countless horticultural compositions or in combination with green-leaved varieties.

The method of growing and superb properties are the same as those you are used to with the green-leaved varieties which you know so well. These plants are extremely resilient and love direct sunlight. The final height in a bed can reach 35 cm and flowers grow to 10–12 cm in diameter. Seeds are supplied already scarified with excellent germinating capacity.



14–16 weeks



4–4.5 cm, inflorescence 10–12 cm



without inflorescence 25 cm, height in total 35 cm



flower pots / boxes / beds



scarified seeds



E860



E861



E862



E863

E860

**Night F1 Rose**

violet-pink, dark leaf with a thin green border

E861

**Night F1 Salmon**

salmon-coloured flowers, brown leaf with a thin green border

E862

**Night F1 Scarlet**

bright shades of light red, brown leaf with a thin green border

E863

**Night F1 Violet**

deep red-violet flowers, dark leaf with a thin green border





#### "FALCON F1" CMS\* SERIES

**SELF-CLEANING, POLLEN-FREE AND ENDLESSLY BLOOMING?** These are precisely the features offered by the new series of premium geraniums being introduced by Černý Seed s.r.o.

What is the main advantage of the new "Falcon F1" group? Unlike conventional geraniums, **this new generation of varieties does not produce any pollen**. As a result, it does not attract insects and does not produce the unwanted spikes which it is recommended are removed during the season in conventional varieties in order to avoid reduction of new flowers. In the "Falcon F1" group, the inflorescence falls off spontaneously after flowering and the plants continue to flower. Apart from this, the lifespan of the inflorescence is more than 7 days longer and plants produce up to 20% more flowers during vegetation than conventional varieties.

Cultivation is identical to that of conventional geraniums. Plants are well branched and compact, 25 cm in height without inflorescence (35 cm with inflorescence). The inflorescences are firm, 10–11 cm in diameter and flower size is about 4 cm. They tolerate both direct sun and partial shade extremely well. Suitable for containers, hanging baskets and beds. In large plantings, you gain a vibrant colour palette which does not stop flowering thanks to the self-cleaning effect. Seeds are available in scarified form.

*Note: To better preserve the advantages of pollen-free varieties, we recommend isolation from conventional pollen varieties. Spatial isolation should be at least 50 m.*

\* Cytoplasmic male sterility



14–16 weeks



4 cm, inflorescence 10–12 cm



without inflorescence 25 cm, height in total 35 cm



flower pots / boxes / beds



scarified seeds



E1223



E1224



E1222



E1225



E1221



**E1223  
Falcon F1 Orange**

**E1224  
Falcon F1 Scarlet**

**E1222  
Falcon F1 Salmon**

**E1225  
Falcon F1 Violet**

**E1221  
Falcon F1 White**

**MAIN ADVANTAGES OF THE NEW "FALCON F1"  
POLLEN-FREE GENERATION:**

- self-cleaning effect – there is no need to remove spikes
- they do not stop flowering – they do not produce any seeds
- this means that inflorescences have a lifespan lasting more than 7 days longer
- plants produce up to 20% more flowers during vegetation
- people who suffer from allergies will also appreciate the absence of pollen

**The Founders**

The story of the company began all the way back in 1859, five generations ago, when it was founded by the ancestor of the current owners, the passionate gardener and seed trader Ferdinand Hlaváček (1822–1897) together with his wife Terezie (1830–1896). They began gardening on the site of the current gardens, although these looked completely different back then and only started to grow slowly. The valley, bordered on the one side by the slopes of Klouzkov Hill and on the other side by a railway embankment, was more of a waterlogged meadow than a place to grow flowers. It also had more than 25 owners. Ferdinand bought a small house on the edge of the valley, a former match factory, a bit of land to go with this and set to work. He gradually started to buy up land, to reclaim the marshland and after thirty-six years of tiring work, was able to boast a garden roughly 1.5 strikes in size (approx. 4,000 m<sup>2</sup>).

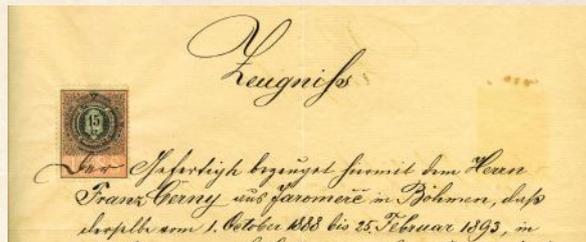
His greatest passion was however vegetable and flower seed trading. He sold seeds for foreign and also tried and tested regional varieties. A metal snuff tin is still kept by the family to this very day – brought by a Dutch seed trader who wanted to get to know one of his good customers. At that time, seeds were mainly sold at market, so he travelled with his goods all over the region, but also to the famous markets in Brno and Prague. He was a savvy trader and used to say to his daughter: "Remember, Marie, that a dishonest penny will surely lead to no wealth."



Ferdinand Hlaváček (1822–1897)

Terezie Hlaváčková (1830–1896)

Even though he was born into very poor circumstances and gained practically no education, he died as a respected gardener and citizen of Jaroměř.



František Černý (1865–1925) and Marie Černá (1866–1932), née Hlaváčková

**Artistic Gardening**

František Černý (1865–1925) married into the Hlaváček garden centre in 1896. He learned gardening at the chateau in Smiřice nad Labem and worked in Moravia after that. In 1888, he was appointed gardener at the Hohe Warte Park owned by the Rothschild family in Vienna, even more famous than the gardens at Schönbrunn. It is no exaggeration to say that this was the university of the gardening arts. However, František wanted to gain his independence. After having successfully managed landscaping for the "Music and Theatre Exhibition" in Vienna in 1892, he was recommended to Prince Radziwill as head gardener in the Russian part of Poland, but in fact started work with his relatives, the Rembieliński family in Krośniewice. He was given a luxurious flat, horses, a carriage, a sleigh and a good wage.



Courtyard in František Černý's garden (1865–1925)



Original permanently flowering Niphetos climbing rose bush planted by František Černý (1865–1925)

While visiting Jaroměř, he met Marie Hlaváčková. She charmed him and they got married. From chateau parks, he found his way to vegetable growing and seed production. From orangeries with foreign flowers, to commercial gardening. He honoured traditional practices, never taking a liking for seed production. He preferred to devote his time to growing flowers and excelled in artistic flower arrangement. He also had other cultural interests. He enjoyed reading, wrote short stories, acted and painted. A white Niphetos climbing rose bush, which flowers all year round, still grows in our greenhouse to this very day. František planted this bush in order to be able to make up bouquets – even in winter.

Marie Černá (1866–1932), née Hlaváčková, married František Černý as her second husband. She worked hard in the garden, but above all devoted her efforts to the commercial side of the operation of the garden centre – she travelled to market. This was held in Jaroměř every Friday and was the main place for the sale of cultivars, but also seeds.



František Černý (1896–1968)  
with petunias

František (1896–1968)  
and Marie Černá (1903–1987),  
née Mojžíšová

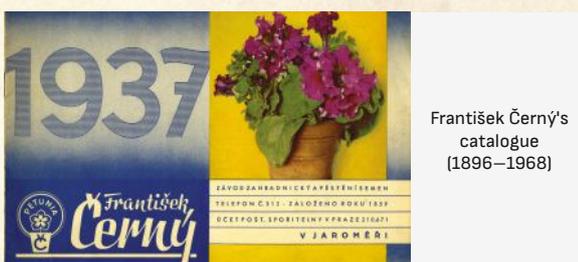
In fact, this happened quite by chance. František saw some planters in front of a seed company in Hradec Králové with large flowered overhanging petunia. They literally enchanted him and so he set out for the promised land of petunias, Germany. He planted his first petunia in 1927 and starting the next year, tried different possibilities for pollination and selection of the most suitable plants with his wife Marie. Their colourful colony grew.

In 1934, the Černý family launched their first own variety "Karkulka", which we offer in our range in a modified form to this very day. Then came other original varieties. The petunias were joined by permanently flowering begonias and tuberous begonias.



František Černý (1865–1925)  
with his apprentices

František Černý (1865–1925)  
with his young son  
František (1896–1968)



František Černý's  
catalogue  
(1896–1968)

### Seed Producers – Breeders

Another ancestor of the family, František Černý (1896–1968), returned to seed production. His father did not want him to follow him into gardening. He saw how much hard work it was and imagined his son's future differently. František was however born a gardener and in the end managed to fight for his beloved career.

When his father was already very ill, František married Marie Mojžíšová (1903–1987) from an old gardening family from Náchod. After his father's death, he specialised the business with a focus on seed production with a clear goal: to shake the monopoly of German companies. They started to engage in breeding of petunias and later also begonias, lily-of-the-valley, salvia, cyclamens and cineraria.

Marie Černá devoted her whole life to breeding tuberous begonias and the result of this are beautiful full-flowered resistant varieties.

The Černý Seed Company gradually made its mark and production was already unable to meet demand after the war. In 1950 however, František had to lease his business to the state and it was completely expropriated ten years later. Despite this, he did devote the rest of his life to flowers. He too had a lot of cultural interests. He enjoyed reading, acted in the theatre and kept in contact with people from the artistic world. He was active in gardening social life, regularly writing for the professional press. He was a characteristic and respected personality in the field of gardening.



Petunia h. fimbriata Maminka



František Černý's garden centre in the 1940s



Production crops of petunia intended for production of seeds

### Hybrid Breeding

After World War II, flower breeding in Jaroměř reached a completely new level. The person responsible for this was František Černý's son Jan (1928–1980).

Jan first learned the gardening trade with his father. He met his future wife Alenka Prokopová (1928–2000) at the gardening school in the Moravian town of Lednice, where everybody who was truly interested in this field caught up with their education after the war. Alenka also came from a gardening family. Jan then continued his studies at the Agricultural University in Brno. As a student, he became acquainted with a pioneer of the new heterosis method, Professor F. Frimmel. This truly fateful meeting led him to start breeding hybrid varieties.



František (1896–1968) and Marie (1903–1987) Černý classifying begonias, 1967

Petunia h. fimbriata Pozdrav z Jaroměře

In 1959, Jan Černý launched the first hybrid variety of permanently flowering begonias onto the market, the Turov F1. In 1960, he launched the first hybrid petunia variety, the Avalanche F1 White. He gradually bred a comprehensive range of hybrid varieties of these flowers. His wife Alenka also participated in breeding many of these.



Jan Černý (1928–1980) next to hotbeds with cyclamen



Jan Černý (1928–1980) and Alenka Černá (1928–2000), née Prokopová

Alenka Černá (1928–2000) selecting petunias for production of seeds

His varieties were judged to be the best in international comparative trials in Hannover. These varieties won several awards at garden shows. One of his dreams come true was the yellow petunia, a shade which does not naturally occur in petunias.

Jan Černý became an important and respected breeder on an international scale. He also took an interest in the public greenery in Jaroměř and performed an inventory of this. He died suddenly in 1980. The valuable genetic material was only preserved in its scope and quality thanks to his wife Alenka. It was not easy to perform the duties which were originally performed by three people. The scope of breeding work was huge.



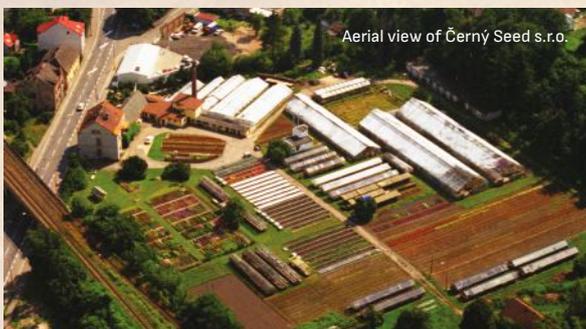
Jan Černý (1928–1980) with his father František Černý (1896–1968), 1967

The nationalised enterprise was incorporated for several years into the Sempra state enterprise. Despite various problems, the Černý family was able to continue the breeding work they had started. The fruits of these efforts are modern varieties of petunia and begonia which flower fans in the Czech Republic and abroad have taken pleasure in for several years now.



Jan Černý (1928–1980) evaluating trial hybrids, 1967

The Novitas Olomucensis award



Aerial view of Černý Seed s.r.o.



Jan Černý (1957–2016) and the first free elections in 1990

Petunia h. fimbriata Aphrodite F1

### Rebirth and Present Day

A representative of the next generation, Jan Černý (1957–2016), also devoted his life to flower breeding. The result of this is a range of modern hybrid varieties of begonia and petunia.

Jan studied plant genetics at the Faculty of Science at Charles University in Prague. While still studying at university, he married Vlasta, née Broučková in 1978. Their first son, Jan, was born in 1978, a daughter, Veronica, in 1980 and a second son, Jakub, in 1991. After certain disagreements with the management of the then state-owned enterprise Sempra, he had to abandon his work for a short period in 1988. He did not however lose contact with the breeding station in Jaroměř.



Jan Černý (1957–2016) with his mother Alenka Černá (1928–2000)

Then something happened at the start of 1991 which nobody had dared to hope for anymore. The gardening business was returned to the hands of its original owners, the Černý family, within the framework of restitution and successfully built on its



Petunia h. Diamond Pearly Shades F1

Jan Černý (1957–2016) at work breeding

past tradition. After November 1989, Jan Černý also got involved in public life in Jaroměř, where he was politically active for three electoral terms (1990–2002) as city councillor and for two electoral terms (1990–1998) as a member of the town council. Jan enjoyed music – attending concerts by his favourite musicians and bands and took a passionate interest in cinematography. He also had a lifelong interest in art and very much enjoyed travelling.

His two sons Jan Černý (1978) and Jakub Černý (1991) currently work in and manage the company. They already represent the sixth generation to continue the family tradition. Both among other things studied at the Secondary Horticultural School in Mělník and at the Faculty of Horticulture at Mendel University in Brno. The team of experienced workers, some of which have been working in the company for more than 25 years, guarantees the high quality of seeds produced.

The Černý Seed Company is nowadays a highly specialised breeding and seed production company. It is currently the only company in the Czech Republic to launch new F1 hybrid flowers which it has bred itself onto the market every year. The seeds which are produced are constantly gaining in popularity and are successfully distributed to customers all around the world. Plants which come from Jaroměř are thus nowadays grown not only in Europe, but also in Asia, America or for example on the Arabian Peninsula.



Jan Černý (1957–2016) with his sons – Jan (1978) from the left and Jakub (1991) from the right

Since 1934, the Černý family has bred more than 150 original varieties of petunia, begonia, cyclamen, lily-of-the-valley and other types of flowers. Varieties bred in Jaroměř have won several medals at international exhibitions and have been awarded the "Novitas Olomucensis" prize three times. However, the most important thing is the fact that they have retained their popularity among gardeners and flower fans the whole time.



František Černý (2015) next to the Niphetos climbing rose bush, planted by his great-great-great-grandfather František Černý (1865–1925)

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